

“Field to Vase – CSFA Works for You.”

Growers, Wholesalers, Retailers, Professional Floral Designers, Teachers, Student and Peers



california state floral association



CSFA is the only statewide organization that represents all interests of the floral industry.

Uniting the entire floral industry through industry interactions

Events, Communications, Conventions and Unique Programs create the opportunity for the floral industry to share information, experiences and to come together.

Connects Retailer to the Wholesale/Grower Community

Connects Students and Teachers to the Retail, Wholesale and Grower Community

Government Relations watchdog on statewide issues

Legislative Action Day – Ag Day

- Flowers to every Legislator
- Meeting with Secretary and Governor
- FFA/4 -H Opportunity to experience the floral industry.
- 3000 Bouquets to CDFA and Capitol Personnel
- Legislative Dinner

Geographic Misrepresentation
Minimum Wage, Small Business Taxes and Labor Issues, Water, Land Use, Quarantines, Grower Tools, Transportation Laws
Ag Coalitions

CSFA can take a position on issues of importance to the Floral Industry with no restrictions

Improving the image of the Floral Industry through Education

CSFA’s certification (CCF) program was the first to be recognized by AIFD as an approved education pathway to becoming an AIFD Designer.

This program is one of six in the country and is highly regarded by the industry. 26 individuals took the test in 2013.

Allows the growers and wholesalers to see the product they provide used to its fullest potential