



The California State Floral Association (CSFA) & The California Certified Florist (CCF) Program

present:.

The California Certified Florist Exam

The California Certified Florist Program, underwritten by CSFA, is a statewide certification program that evaluates and accredits the craftsmanship and professional skill level of florists in California. It is designed to certify a basic level of ability and knowledge that is necessary for personal success in the floral industry.

The growing number of certified members form a network of support, ensure professional quality and maintain the standards within the floral industry of California.

Who becomes a California Certified Florist?

Retail Florist shop Owners * Retail Florist Employees * Independent Floral Designers * Free-Lance Designers * Event and Party Designers * Floristry Students

Why become a California Certified Florist (CCF)?

To be classified among the state's most respected and knowledgeable florists; To develop and maintain industry standards promoting respectability, professionalism and service in our field; For the privilege of using the CCF accreditation and logo in advertising and promotions; To help raise the profile of our profession. Furthermore, CCF is recognized as an important step for designers preparing for AIFD certification.

How to become a California Certified Florist

Applicants may pursue certification independently or be sponsored by an employer. Sponsored students who attain certification will automatically earn a certificate for their employer. Certification requires passing a one-day exam consisting of written and hands-on testing. See our website for more details on the exam and testing requirements: [www.http://calstatefloral.com/exam](http://calstatefloral.com/exam)

Recommended Study Materials

The Art of Floral Design By Norah T. Hunter, Delmar Learning

AIFD Guide to Floral Design: Terms, Techniques and Traditions By AIFD

Principles of Floral Design By Pat Diehl Scace and James DelPrince

Farm and Flower Guide

By The California Cut Flower Commission

Flower and Plant Care

By The Society of American Florists (SAF)

For Information call:

Ann Quinn

(916) 448-5266

[www.http://calstatefloral.com/exam/](http://calstatefloral.com/exam/)

November 4, 2017

at
**International Floral
Trade Center**

5858 Dryden Pl

Carlsbad, CA

Registration Fees

\$350 Exam Fee CSFA members

\$450 Exam Fee non-members

Registration rates after 10/20/17

\$375 CSFA Members

\$475 non-Members

**Subsequent annual CSFA/CCF
membership required to maintain CCF
status once accomplished.**

Registration Form

Method of Payment

- Check payable to CSFA
- Mastercard*
- VISA*
-

Name _____

Address _____

Phone _____ Email _____

Credit Card # _____ Exp. date _____

Signature _____

Registration by 5pm October 20, 2017

- | | Price |
|---|----------|
| <input type="checkbox"/> CCF Exam November 4, 2017 CSFA Member
After October 20 the registration rate is \$375 | \$350.00 |
| <input type="checkbox"/> CCF Exam November 4, 2017 Non- CSFA Member
After October 20 the rate is \$475 | \$450.00 |

California State Floral Association (CSFA) Cancellation Policy

CSFA makes every effort to hold scheduled workshops and exams, but occasionally, unforeseen circumstances arise such as instructor emergencies, location issues, or low enrollment. If CSFA postpones or cancels your workshop or exam we will provide you with as much advance notice as reasonably possible under the circumstance. Once you are notified of a workshop cancellation, you have the right to reschedule or request a refund. Please keep this policy in mind as you make travel arrangements, as CSFA will not be liable for travel costs.

If you cancel a workshop or exam 7 days prior to class start: no charges incurred. If you cancel 6 days or fewer prior to class start: you will be charged 100% of the class fee. If you register during the cancellation period, the policy is in effect immediately. If you are registered in a workshop and fail to attend, you will be charged 100% of the class fee.

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Association (CSFA) &
The California Certified
Florist (CCF) Program**

To register contact:

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