



# 2021 CaliFlora

**One Dynamic Day with Flowers**  
**#dynamicflowerday**



SCAN FOR INFO

## Interactive Presentations

Visit [calstatefloral.com](http://calstatefloral.com) for more info

## Saturday Nov 6

Carlsbad California

## 2021

The Pavilion at the Flower Fields at Carlsbad Ranch and the International Floral Trade Center in Carlsbad

## Design with



### Donald Yim

Creative Director of West Van Florist in Vancouver, Canada, Education Specialist at Floriology Institute of Jacksonville, Florida, as well as the Design Director at Smithers-Oasis North America of Kent Ohio. Come learn from the best, as he shares his floral design techniques, and keen eye for beauty.



### Ismael "Mel" Resendiz

Owner-Operator of Resendiz Brothers Protea Growers LLC in Rainbow, California. Be inspired by his tenacity and story, and come see the interesting and bountiful varieties that are commercially grown on his farm.



### Joyce Mason-Monheim

Award-winning floral artist. Joyce has spent the greater part of her career experiencing floral retail shop operation, design theory, traveling the globe, and becoming one of the floral industry's top sought-after educators and presenters. Register to attend her interactive workshop.

