

CONVENTION AGENDA



DAY 1

Friday, November 8

8:00 AM • California Certified Florist Exam (CCF)

4:00 PM • Student Design Competitions

High School and College Students compete in separate competitions.

DAY 2

Saturday, November 9

A DAY WITH DONALD YIM AIFD, CFD, PFCI: CO-SPONSORED BY ACCENT DÉCOR AND SMITHERS OASIS

8:00 – 11:00 AM • Donald Yim – Hands-On Workshop – “Creating Magic Holiday Centerpiece Workshop”

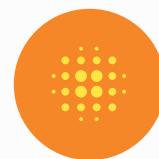
Unleash your creativity in our ‘Creative Magic’ holiday centerpiece workshop! In this hands-on session, we will explore unique materials and fresh approaches to design, guiding you to craft a one-of-a-kind holiday arrangement. It’s all about pushing the boundaries of your imagination to create trendy, show-stopping centerpieces that will wow during the festive season!

8:30 AM – 6:00 PM • Vendor Booths

Open all day Saturday showcasing the newest industry products.

1:00 PM – 3:00 PM • Donald Yim – Design Show “Magical Fall and Winter Wonderland”

Step into a world where the magic of winter and the warmth of fall come to life through stunning floral designs. In this program, you will discover the latest trends for everyday holiday décor, from cozy autumn arrangements to sparkling Christmas creations. Plus, we will explore enchanting ideas for Winter Weddings that will leave a lasting impression. Learn innovative techniques and styles that will not only elevate your designs but also make your holiday season more fun and productive. Get ready to turn ordinary moments into extraordinary memories with the perfect blend of seasonal inspiration!



DAY 2 CONTINUED

Saturday, November 9

4:00 PM • Top Ten Design Competition

CHALLENGE YOUR PEERS! Brilliant Designers compete for the Designer of the Year Award!

4:00 PM – 5:00 PM • Silent Auction of Donald Yim’s Program Designs

A great opportunity to take home an original design by Donald Yim!

DAY 3

Sunday, November 10

HANDS-ON WORKSHOPS

9:00 – 11:00 AM • Lei Making with Wilton Lee CCF

Learn all you need to know with Lei making expert Wilton Lee CCF.

9:00 AM – 11:00 AM • Winter Ball Fascinator Class

Basic Class for Students and open to all designers. Create your own “Fascinator” with Lily Chan AIFD, CFD, CCF, EMC.

9:00 AM – 12:30 PM • European Hand-tied Bridal Bouquet Workshop with Katharina Stuart AIFD, CFD, CCF

Perfect your hand-tied bouquet technique in this dynamic hands-on workshop with world renowned floral designer, Katharina Stuart AIFD, CFD, CCF. This 3.5 hour workshop is for designers with two or more years of floral design experience.

9:00 AM – 12:00 PM • Floral Design Boot Camp with Kay Wolff AIFD, CFD, CCF – Intro to Corsage & Boutonniere Skills and Techniques

Attention Ag Educators new to teaching floral design. This 3-hour workshop is for you! Learn the skills to teach wire and taping techniques, bow-making, corsage and boutonniere design. This skill-building workshop is taught by our own Kay Wolff AIFD, CFD, CCF. Be prepared to learn and become a more well-rounded Floral Design AG Educator! Not limited to AG Educators.