



CALIFORNIA STATE
FLORAL ASSOCIATION

presents

GOLDEN STATE OF MIND

CaliFlora 2026

Featuring Donald Yim AIFD, CFD, PFCI

Sponsored by Smithers Oasis

Friday November 6th-Saturday November 7th

California State Fairgrounds

1600 Exposition Blvd. Sacramento, CA 95815

Sacramento, CA

Join us for floral industry knowledge,
floral design workshops, designer
competitions, and industry relationships
worth their weight in gold!



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CaliFlora 2026
floral industry conference

Registration Costs

CSFA Paid Member: \$495

Non-Member: \$595

FFA Student: \$250

Registration includes all floral design workshops and materials, Donald Yim AIFD, CFD, PFCI floral design show and workshop, Sponsored by Smithers Oasis, dinner on Friday, Flora Fresh and Floral Supply Syndicate tours on Friday, and lunch on Saturday

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csfa conference schedule

Friday November 6th

Location: CA State Fairgrounds 1600 Exposition Blvd. Sacramento, CA 95815

7:30 am CCF exam check in

8:00 am-12:30 pm CCF examination

8:15-9:45 am FFA floral design workshop - Stepping Out in Floral Fashion

10:00 am- 12:00 pm FFA floral design workshop - Tropical on a Budget

12:00-1 pm Lunch break- on your own

1:30-3:30 pm Top 10 & Student design competitions- - viewers encouraged!

Location: Floral Supply Syndicate 925 Fee Dr. Sacramento, CA 95815 & Flora Fresh Inc. 1127 Fee Dr. Sacramento, CA 95815

4:00-5:30 pm Floral Supply Syndicate tour

6:00 pm Flora Fresh tour followed by Conference welcome social, dinner and Awards for Top 10 & Student competitions

Saturday November 7th

Location: CA State Fairgrounds 1600 Exposition Blvd. Sacramento, CA 95815

8:00 am Registration check in, Vendor booths open, viewing of designs

9:00 am-11:00 am Floral workshop - Chic Hair Combs with a Twist

9:00 am-11:00 am Floral workshop - Flower Power Lapels

9:00 am-11:00 am Floral workshop - Wearable Blooms with Wire

9:00 am-11:00 am Floral workshop - Build Your Hand-tied Skills with the Spiral Technique

11:00-12:00 pm Lunch on site & Vendor Fair

12:00 - 12:15 pm - CCF Pinning Ceremony

12:15-1:15 pm Featured floral designer show- Donald Yim AIFD, CFD, PFCI

1:15 pm - Silent Auction of Donald's designs begins

1:30-3:30 pm Featured floral design workshop - Donald Yim AIFD, CFD, PFCI

3:30 pm - Auction of Donald's Designs

4:00 pm Conference Conclusion



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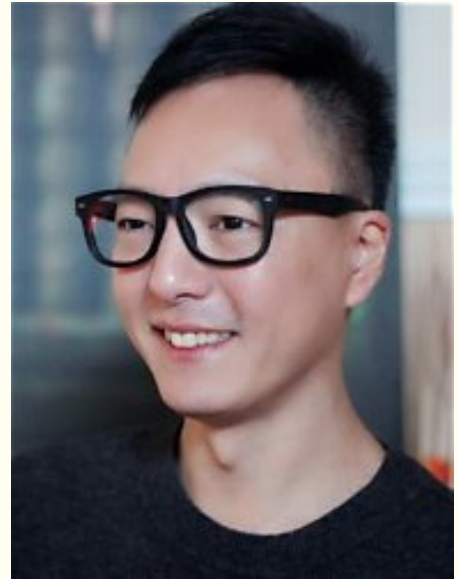
Lead Designer Program & Workshop

DONALD YIM AIFD, CFD, PFCI

SPONSORED BY



SMITHERS-OASIS



Program Title:

Fall Into Floral Inspiration

Join renowned floral designer Donald Yim AIFD for an inspiring program showcasing beautiful fall-inspired arrangements and creative floral designs that help customers express sympathy, remembrance, and celebration.

Discover fresh design techniques, practical mechanics, and merchandising ideas while exploring the versatility and performance of OASIS® Renewal® Floral Foam. Whether you're looking for seasonal inspiration or new ways to connect with customers through flowers, this program will leave you energized, informed, and ready for the busy fall and holiday season.

Don't miss this opportunity to learn from one of the industry's most innovative designers!

Workshop Title

Designing Through the Seasons

Put your creativity to work in this hands-on seasonal workshop! Participants will create beautiful designs for the fall and winter seasons while learning practical techniques, smart mechanics, and simple ways to work more efficiently using OASIS® Floral Products. With a focus on color, texture, movement, and flower placement, this workshop is all about learning by doing. You'll leave with fresh ideas and useful techniques that can easily be adapted for your own customers, shop, and seasonal designs.

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Workshop Descriptions & Information

Stepping out in Floral Fashion:

By Kristi Short CCF - Have fun using non-traditional containers with a few flowers to make a lasting impact.

Tropical on a Budget:

By Dani Ariaz AIFD, CFD, CCF - Using greens and a few flowers, make a tropical feeling arrangement to take home. Learn a few leaf manipulation techniques and how flower placement makes a big impact on a budget.

Chic Hair Combs with a Twist:

By Irasema Carranza AIFD, CFD, EMC - Incorporate flowers into wearable hair art. Great way to include up sales in weddings, proms and event work. Use many different techniques to create pieces that will set you apart from other florists.

Flower Power Lapels:

By Greg Lum AIFD, CFD, EMC - Wondering about the mechanics of the trendy flower lapels? Come see a few different ways to create unique pieces for your customers. Let them stand out in their flower wearables.

Wearable Blooms with Wire:

By Lily Chan AIFD, CFD, EMC - Create professional floral wearables using wire and a few flowers. Make hand work easier to accomplish in any amount of time. Leave with a couple of completed pieces you will be able to recreate for any upcoming event.

Build your Hand-tied Bouquet Skills with the Spiral Technique:

By Kay Wolff AIFD, CFD, CCF - Whether you are working toward perfecting the skills you have or developing this technique for the first time, you will enjoy your time with Kay as she shares the knowledge of creating a beautiful spiral stemmed bouquet.



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*Thank you to all CaliFlora
2026 sponsors!*



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